



PRESS RELEASE



Indel Webasto Marine signs new 5-year contract with ABA Boat Builders

February 16, 2019 – Miami International Boat Show, Miami, Florida, USA

Indel Webasto Marine, manufacturer of the prestigious Isotherm brand of marine refrigeration and Isotemp brand of stainless steel water heaters, announced the signing of a new 5-year exclusive contract to provide marine refrigeration to the members of one of America’s largest boatbuilding groups, the American Boat Builders Association (ABA) (<https://www.ababoats.com/>). The ABA is a coalition of 22 leading independent US boat manufacturers with more than 5,000 employees in 12 states. ABA companies produce more than 15% of all fiberglass boats above 16’ built in America.

“We are honored to be chosen by the ABA for this exclusive 5-year refrigeration and water heater contract which begins in July, 2019,” said Executive Vice President Paolo Berdini. “This contract is a confirmation of all the efforts made by the Indel Webasto Marine team to supply superior products and excellent customer service to ABA members.”

Isotherm Marine Refrigeration is recognized as the premier marine refrigerator brand in the world. Isotherm products are the choice of over 175 major boat builders worldwide and have been the exclusive choice of ABA members for over 18 years.

“Our long relationship with Indel Webasto Marine has helped our ABA members improve quality, safety, and value by providing energy-efficient, environmentally friendly, and cost-effective solutions for the boating public,” said ABA President Jay Patton. “We look forward to our continued partnership with Indel Webasto Marine.”

Who is Indel Webasto Marine

Indel Webasto Marine, headquartered in Italy, is the successful joint venture between one of the world’s leading automotive suppliers, Webasto, based in Germany, and the Italian refrigeration specialist Indel B.

These two companies joined forces in January 2008 for greater synergy in the delivery of the highest quality comfort solutions for marine applications under the brand names Isotherm (marine refrigeration), Isotemp (stainless steel water heaters), and Blue Comfort (marine air conditioning and heating). The complete product range for Isotherm products includes marine refrigerators, freezers, drawer units, build-in refrigeration systems, portable refrigerators, wine cellars, and customized solutions for boat builders. Isotherm refrigeration solutions are recognized for their elegant design, durability, and energy-saving engineering.

Who is the ABA

The ABA Group consists of 22 boat manufacturing companies and ranks second in retail market share with annual boat sales over \$1 billion. ABA members include:

<ul style="list-style-type: none"> • Bass Cat • Bryant Boats • Blackfin Boats • Centurion Boats • Chaparral Boats, Inc • Crest Pontoons • Formula by Thunderbird Products 	<ul style="list-style-type: none"> • Grady-White Boats • MasterCraft Boats • Monterey Boats • Nautic Star Boats • Nautique • Ranger Tugs & Cutwater Boats • Regal Marine Industries 	<ul style="list-style-type: none"> • Robalo • Sportsman • SeaArk • Stingray Boats • Supreme Boats • Tiara • Tigé Boats • Yar-Craft
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Isotherm at the 2019 Miami International Boat Show

Isotherm products will be on display at the Miami International Boat Show, Booth E358, Tent E on Virginia Key, Miami. <http://www.miamiboatshow.com/> For more information, please contact:

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